

Product Manager – Digital Channels

The healthcare market is undergoing a rapid transformation, where digitalization is the key enabler and Aurora Innovation is a leading player in the emerging digital ecosystem. We are now looking for a new colleague to join our Product Management team in Uppsala. Do you want to take the lead in pointing the way to the future for Aurora teleQ's digital communication channels?

YOUR ROLE

In this business-critical role, reporting to the Chief Product Officer, you will be responsible for making sure the product offering related to communication over digital channels - such as web access, video, chat and messaging - is continuously enhanced with focus on value creation for users, customers and Aurora Innovation.

You will:

- Define the strategy and roadmap for the product area
- Lead innovation and idea management to make sure your product area stays state-of-the-art
- Build and share understanding of customers, users, markets, competitive landscape and technology development, making sure investment decisions are based on deep market insight as well as sound financial and technical assumptions
- Initiate and see development projects through, from pre-study to launch, and enable business success by defining UBRs (unique buying reasons), value argumentation and product positioning
- Manage the lifecycle of product features, from investment to phase-out, securing your product area's profitability over time
- Orchestrate cross-functional work for the product area across the company, ensuring collaboration, information sharing and control

YOUR BACKGROUND

To thrive in this position, you must not only hold strong business acumen and technical understanding, but you most likely also have

- Strategic and conceptual ability, capable of turning abstract understanding into clear plans
- Analytical skills, with an ability to think critically, analyze data, make difficult decisions and solve complex problems
- Strong self-management, power of initiative and prioritization skills
- Minimum 8 years work experience within and/or in close cooperation with several of the following areas: product management, business development, business consulting, marketing, product development
- A bachelor's degree in engineering, economics, or another relevant field

We believe you are a curious and innovative person with excellent communication and presentation skills (written and verbal in Swedish and English) and an ability to build trust. Experience from leadership positions and from telecom, IT, health-tech and/or the healthcare sector will be of great advantage.

WE OFFER

We offer you an environment with excellent growth opportunities at the forefront of health tech. We are a dedicated and passionate team of professionals, operating from modern offices at the top floor of Scandinavia's highest office wood construction, right at the Central Station in Uppsala, with a splendid view over the city.

At Aurora Innovation you will find a culture characterized by the affinity and cooperation of a family business, in combination with a fast-growing business environment, where the energy and the eagerness to contribute and to develop are central elements. For more than 20 years we have enabled positive, personalized experiences for people in need of care and well-functioning environments for healthcare professionals. We hope to share our passion with you!

Apply today!

Applications will be evaluated continuously. Please send it to Cecilia Arthuis, Chief Product Officer, cecilia.arthuis@aurorainnovation.com. Cecilia is also available for questions.